

GIANMARCO RAMOS

UI/UX Designer

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(609) 906 3278

EDUCATION

2018 - Present

School of Visual Arts - SVA, New York City

Master of Fine Arts, MFA Interaction Design
Candidate

Expected May 2020

2011 - 2015

Universidad Peruana de Ciencias

Aplicadas - UPC, Lima

Bachelor's Degree in Professional Graphic
Design

SKILLS

Tools

Sketch, Adobe XD, Figma, InVision, Zeplin
Principle, After Effects, Framer, and the
Adobe CC suite.

Programming

HTML, CSS, Javascript, Processing/P5,
Arduino, OpenFrameworks.

Design, Research and Agile

Interaction Design, Competitive Analysis,
Visual Design, UI, UX, Usability Testing,
Motion Design, Journey Mapping,
Sketching, Wireframing, Prototyping,
Scrum, Kanban.

ACHIEVEMENTS

2015

Universidad Peruana de Ciencias

Aplicadas - UPC

*First in my class of 2015 - Graphic Design
degree*

WORK EXPERIENCE

Lima, Perú, 2018

Belatrix Software

UX Designer

Participated on agile environment using methodologies such as Scrum
and Kanban.

Designed interfaces and created wireframes, user journeys, sitemaps,
workflows, and others.

Developed interactive prototypes with animations.

Lima, Perú, 2017

Autofintech Latam

UX/UI Designer

Created the brand identity of the digital product.

Participated in product ideation and conceptual development.

Designed the UI/UX for the product, a website app that helps users to find
the ideal motorcycle (www.somosmoto.pe).

Conducted interviews, usability tests and user research.

Developed interactive prototypes with animations.

Lima, Perú, 2016

Tilo Motion

Digital Designer

Contributed on many projects as UI Designer and Front-End developer.

Designed and developed facebook apps, email campaigns, graphics for
Social Media.

Lima, Perú, 2015 - 2016

TuRuta

Product Designer and Founding Team

Created the brand identity of the product.

Participated in product ideation and conceptual development.

Collaborated defining the roadmap of the product.

Developed the user experience of the product and created the
Visual Design.

Led the product promotion campaign, resulting in 100,000 downloads.