

GIANMARCO RAMOS

UI/UX Designer



Email. hello@gianmarcoramos.com

Phone. (+51) 945941201

Portfolio. gianmarcoramos.com

Address. Los Tamarindos 362 La Capullana, Surco,
Lima - Perú

PROFILE

Gianmarco is a passionate graphic designer of the digital world. His profile is not only enriched by a diverse kind of experiences in companies but also as an entrepreneur from an early age. He specializes in user interface design with experience in UX. Aside from design, Gianmarco is also a very efficient HTML, CSS, and JavaScript coder.

His multidisciplinary skillset has allowed him to be involved in many digital projects, leading teams, being present from the beginning to the promotion and beyond. He likes to propose integral solutions that improve the user experience and achieve the business goals.

EDUCATION

Academic Institutions

2018 - Present

School of Visual Arts - SVA, New York City

Master of Fine Arts, MFA Interaction Design Student

2011 - 2015

Universidad Peruana de Ciencias Aplicadas - UPC, Lima

Bachelor's Degree in Professional Graphic Design

2014

Area51 Training Center, Lima

Javascript

2009 - 2010

Instituto Peruano de Arte y Diseño (IPAD), Lima

Web Design

2000 - 2010

Colegio de la Inmaculada - Jesuitas, Lima

Academic Excellence

Online Courses

2018

Interaction Design Foundation - IDF

User Research – Methods and Best Practices
Design Thinking: The Beginner's Guide

2016

Platzi Courses

Professional Front-end
Strategy and Digital Marketing
Creation of Digital Products and UX

Seminars

2015

LadFest

Latin American Design Festival

2014

World Camp Lima

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WORK EXPERIENCE

2018

Belatrix Software

UX Designer

Worked on agile environment using methodologies such as Scrum and Kanban

Designed interfaces and created wireframes, user journeys, sitemaps, workflows, and others.

Developed interactive prototypes with animations.

Worked on the brand identity of the product.

Coordinated the roadmap of the product.

Developed the experience and designed the UI.

Led the product promotion campaign

2017 - Present

Autofintech Latam

UX/UI Designer

Worked on the brand identity of the product.

Designed the UI/UX for the product, a website app that helps users to find the ideal motorcycle

(www.somosmoto.pe).

Conducted interviews, usability tests and user research.

Developed interactive prototypes with animations.

2015

Kids & Guns

Ceo & Co-founder

Managed the Design Studio and led the team.

Worked on projects designing websites and digital products.

Developed the Commercial Strategy in order to get clients.

2012 - 2013

Parsalud II

Web and Graphic Designer

Designed and maintained the institutional portal.

Provided improvements to the portal sections.

Academic positions

2016

Tilo Motion

Digital Designer

Worked on many projects as UI designer and front-end developer.

Designed and developed facebook apps, email campaigns, graphics for Social Media.

2014

Universidad Peruana de Ciencias Aplicadas - UPC

Teacher Assistant

Advanced Digital Design

Spring 2014

Enrollment: 20

2015 - 2016

TuRuta

Product Designer and Founding Team

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AWARDS

2015

Universidad Peruana de Ciencias Aplicadas - UPC

First in my class of 2015 - Graphic Design degree

LANGUAGES

English

Advanced

Spanish

Native

SKILLS

Interaction Design

Sketch, Invision, Figma, Adobe XD, Photoshop, Illustrator

Programming

HTML5, CSS3, Javascript

Motion Design

After effects, Principle

Agile Methodologies

Scrum, Kanban

REFERENCES

Miguel Uza

Director

Decode

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Rodrigo Vivar

Specilist in Strategic Communication and Branding

Independent Consultant

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